

FOR IMMEDIATE RELEASE

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### A SMART ADDITION: SMARTEGIES WELCOMES BOB NEWSOME



**January 17, 2011, Atlanta, GA** – Smartegies, LLC is pleased to announce that **Bob Newsome** will be joining our team as Vice President in charge of relationship development for our clients. He will be utilizing his 30 years of experience to help Smartegies’ clients reach their business development goals.

Bob is a seasoned program manager and business development professional with project work in both the public and private sectors. Bob comes to Smartegies from Brookwood Group, where he spent the past 3 years leading the growth of Brookwood's national higher education practice. He has an extensive record of success in building and maintaining client relationships, and developing strategies to ensure project success.

Bob is well respected within the A/E/C industry for his ability to network and develop key relationships for successful business development. At Smartegies, Bob will be utilizing his experience and industry contacts to provide strategic introductions and information to our clients for developing winning sales campaigns. Bob can be reached at [bnewsome@smartegies.com](mailto:bnewsome@smartegies.com).

### **ABOUT SMARTEGIES**

Smartegies, LLC offers strategic marketing, communications and business development solutions. Our hands-on approach helps our clients be strategic, efficient and competitive. Whether your company is a large international firm, a small start-up or a specialty consultant, Smartegies works hand-in-hand with our clients to reach their marketing and business development objectives. We believe in all lines of business, whether professional services or consumer products, the key to success is to develop and implement Smart Strategies that are creative, realistic and measurable.

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